| Role: Health and Welfare Officer Pork  
| Band: C  
| Function: Knowledge Exchange |

**Banding descriptor:** Specialist team members with experience of specific fields, amending and constructing processes to particular criteria. These roles will be technically knowledgeable in a defined field. May have some supervisory/team leader responsibilities.

**Contribution to Corporate Business Plan:** Collaborating and providing technical knowledge

**Role purpose:**

To contribute specific project management towards the Technical and Health and Welfare elements of the Sector business plan. Contributing to a world class knowledge transfer and delivery service to the pig industry through key operational and business plan targets in support of the Sector and or AHDB corporate plan.

**Key Responsibilities:**

- Contribute Health and Welfare (H&W) input to activities covering Knowledge Transfer (KT) and Knowledge Exchange (KE) within a sector.
- Provide line management of KT staff where appropriate.
- Manage projects which contribute to the sector H&W activity, campaigns and materials within budget and provide accurate and appropriate reporting information to the Manager H&W as required.
- Contribute to the effective monitoring of the KPI’s for the H&W and KE activity to that sector.
- Work with the Manager H&W to ensure projects delivered are evaluated to enhance effectiveness and to ensure specified Sector outcomes are delivered.
- Contribute to a successful link between research and technical /KE functions for the sector.
- Integrate across the wider KE and research function contributing technical insight to positively deliver the sector priorities and KE requirements.
- Follow AHDB guidelines to create and deliver levy payer facing activity, materials, tools and messages to deliver benefits for a given sector.
- Positively embrace cross sector working opportunities to ensure efficiencies and sharing of best practice are delivered.
- Deliver processes put in place by the Manager H&W to evaluate technical and H&W activity so that specified Sector outcomes are delivered.
- Contribute to the clear communication of the benefits of AHDB work to the industry, liaising with others across the sector team and AHDB as appropriate.
- Where appropriate be a point of contact for the sector with internal and external stakeholders / professionals and media for matters relating to the H&W area of activity.
- Where directed by the Manager H&W provide industry representation e.g. to Defra committees, industry groups.
- Where directed by the Manager H&W contribute to stakeholder / supply chain engagement on technical issues at a national level and to regional activity with stakeholders via the knowledge exchange teams.
- Develop and maintain relationships with internal and external technical / knowledge transfer and associated stakeholders / professionals.
- Contribute to Sector KE management meetings and wider AHDB staff meetings as appropriate.
- Write and deliver KT and technical information to promote sector and AHDB products and services.
- The post holder will also be expected to carry out any other responsibilities which the Manager H&W may require.
**Additional Job Specific Responsibilities:**

- Coordinate and deliver H&W projects which deliver the H&W elements of the AHDB Pork business plan using technical team members and third party providers.
- Develop and promote new knowledge on pig welfare including supporting implementation of REAL WELFARE. REAL WELFARE aims to earn recognition for progress made and to provide a clear focus on on-going improvement. The Officer for H&W will support activity to find solutions to tail biting, tail docking, teeth clipping, freedom around farrowing and husbandry of entire males at weights above 80kg liveweight to further progress on improving pig welfare.
- Carry out some statistical analyses of data sets from pig welfare research projects and preparation of reports
- Stay abreast of current knowledge in the field of pig welfare
- Be a known contact for external media stakeholders with respect to AHDB Pork/pig welfare issues.
- Assist the Manager H&W to plan, organise and supervise production of resources and activities which identify and deliver the H&W training requirements of levy payers for effective delivery by the Sector KE team.
- May deliver information at AHDB Pork or third party meetings.
- Work with communication team colleagues to ensure technical web content is developed and updated.
- Ensure adherence to sector / AHDB brand guidelines for all KE and H&W materials.
- Promote Pork H&W messages and materials to the sector KE team and other AHDB R&D, Communication’s and MI colleagues.
- Work with colleagues in AHDB communications to prepare supporting resources for shows and events.

**Delegated Authority:**

- Budgetary responsibility in line with AHDB Standing Instructions, with responsibility for KE project expenditure.

**Knowledge/Skills/Experience :**

- Experience of contributing to a strong team spirit.
- Results driven delivery style, with experience achieving stretching operational targets.
- Experience in monitoring and managing project budget expenditure.
- Experience in developing and delivering effective skills programmes.
- A skilled communicator able to speak and write effectively.
- Industry expertise in the Pig sector.
- A degree in Animal Welfare/Behaviour or equivalent experience (essential),
- May have further qualifications in the defined technical area.
- Can demonstrate a desire and willingness to actively develop own skills and knowledge.
- Confident to work with industry partners from across the Pig sector.
- Able to develop and maintain professional relationships with relevant researchers and institutes.