

Nuffield Triennial 2017 Video competition

COMPETITION RULES & REGULATIONS

By entering the competition, entrants hereby agree to be bound by these rules as amended from time to time, and by any competition instructions.

1. All entries must be submitted to AHDB by email, either with a link to a Vimeo or YouTube video, or via the AHDB Filedrop system, as per the competition instructions. Emails should give the entrant's name, address, email address and telephone number as requested. Any illegible, mutilated, altered or corrupted entry may be disqualified.
2. Videos submitted should be between 10 and 30 seconds long. Files any longer may be disqualified.
3. Entries will be judged on three criteria: technical execution, creativity and representation of the theme 'small island, big ideas'.
4. The general principle is fairness: entries should be made fairly. If, in the opinion of the judges this principle has been flouted, they can declare any entries invalid, void the competition, change the competition instructions, or adjust the entries or the voting to achieve fairness, as they think fit.
5. The identity of the judges may be requested by sending a stamped addressed envelope to Eleanor Holdsworth (Nuffield video competition), AHDB, STONELEIGH PARK, KENILWORTH, WARWICKSHIRE, CV8 2TL.
6. The decision of the judges over every instance shall be final and unchallengeable. In their sole and absolute discretion they may declare void any entry or the competition itself should they consider that there are no entries reaching a required standard, whereupon they can award the prize or not as they think fit.
7. The judges shall have the right, at their sole and absolute discretion, to change the rules of the competition while it is running if it appears to them that it would be equitable or appropriate to do so, including the extension of the closing date whereupon there will be an announcement of any such extension at the first reasonable opportunity.
8. The competition is open to participants aged 18 or over. Employees of AHDB, regular contributors and contractors, the promoters and individuals connected with any company involved in the competition, agents and members of the immediate family of the above people will not be eligible to participate.
9. Entries must be made in accordance with the competition instructions. They are invalid if they are received any later than the specified closing time.
10. Proof of submission will not constitute proof of delivery and no responsibility will be accepted for lost, corrupted, delayed or mislaid entries.
11. The winner will be chosen in accordance with the competition instructions and the judges' discretion. The prize will awarded to the entry that the judges consider best fits the criteria.

12. AHDB reserves the right to publish the names of the winner and the winning entries themselves. The winner is required to give their full co-operation to all requests by AHDB, or a promoter in connection with publicity for the competition, their entry, the prize or otherwise. By entering the competition, this will be adjudged to be a positive indication of the entrant's agreement to allow their personal data to be used in this way.

13. AHDB shall have the following rights over all entries: a non-exclusive licence to publish, syndicate, distribute, reproduce and exploit the material in all present and future media and formats and to sub-license these rights to others. Entries, however submitted, will not be returned by AHDB.

14. There will be no cash or other alternative to the prize offered and prizes are not transferable.

15. AHDB will not be liable for any circumstances beyond its reasonable control that prevent the competition being fulfilled, a winner being chosen, or any prize being taken up or fully enjoyed by a winner. AHDB excludes liability to the extent permitted by law for any cost, claims or losses howsoever caused that arise by reason of any person's entry into a competition or the award, or non-award, to them of a prize. In the event of any error, whether printing, technological or otherwise, which affects the competition in any way, the Judges reserve the right to administer the competition as though the error had not occurred.

16. If any winner of a competition is unable to take up a prize for any reason, or if AHDB have not been able, after making reasonable efforts, to make contact with the winner, AHDB reserves the right to award that prize (without notice to the first winner chosen) to an alternative winner, in which case the first winner chosen shall not be eligible for any share of the prize whatsoever. AHDB shall not have any liability in such eventuality.

17. The name of the prize winner will be available on receipt of a request enclosing a stamped addressed envelope to: Nuffield Video Competition, AHDB, STONELEIGH PARK, KENILWORTH, WARWICKSHIRE, CV8 2TL, and this information may be published on the AHDB website at the judges' discretion.

18. Entrants may be asked to indicate their wish, by responding to the entry acknowledgement email, to receive or decline to receive communications with technical or marketing information from AHDB.

19. AHDB will hold any personal details it is entitled to hold on its own database for the purposes of communicating its activities with the industry. It will ensure that there are appropriate organisational and technical measures in place to safeguard your data.

20. If at any time, you wish to opt out of any marketing publications, if you have consented to these, then you can do so by contacting us on the above address. Furthermore, if you wish to receive a copy of all personal data that we hold on you, a request can be made to the above address.